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COMMENTARY

Common ground for biodiversity and ecosystem services: the “partial protection” challenge [version 1; peer review: 2 approved]

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Abstract

New global initiatives require clarity about similarities and differences between biodiversity and ecosystem services. One argument is that ecosystem services capture utilitarian values, while biodiversity captures intrinsic values. However, the concept of biodiversity equally emerges from anthropogenic use values. Measures of biodiversity indicate broad option values, and so provide different information about future uses and benefits. Such differences nevertheless can be the basis for “common ground” for biodiversity and ecosystem services. Systematic conservation planning and related frameworks acknowledge such differences through effective trade-offs and synergies among different values of society. The early work on regional biodiversity trade-offs includes a little-explored aspect that could enhance this common ground. Regional planning here takes into account the “partial protection” of biodiversity provided by some land uses. Common-ground will be promoted by better integrating the ecosystem services and biodiversity conservation offered by ecosystems at the “natural end of the spectrum” with the partial protection and other benefits/services provided by more intensively-transformed places.

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1. **Gary Luck**, Charles Sturt University, Albury, Australia
2. **Chris Margules**, CSIRO Ecosystem Sciences, Atherton, Australia

Any reports and responses or comments on the article can be found at the end of the article.

Associated Research Article

Luck GW, Chan KM and Klien CJ » Identifying spatial priorities for protecting ecosystem services, F1000Research 2012, 1:17 (<https://doi.org/10.12688/f1000research.1-17.v1>)

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Introduction

“Biodiversity” and “ecosystem services” increasingly travel together as companion terms. Examples include the new “Intergovernmental science-policy platform on biodiversity and ecosystem services”, (IPBES), the new Strategic Plan of the Convention on Biological Diversity (CBD), and the emerging Global Biodiversity Observation Network (GEO BON). These new initiatives require clarity about the similarities and differences between biodiversity and ecosystem services. Some distinctions naturally emerge from our basic definitions – “biodiversity” refers to living variation, and “ecosystem services” refers to benefits to humans from natural ecosystems. However, biodiversity also has traditional links to benefits/values, and here comparisons with ecosystem services continue to raise important issues.

Biodiversity sometimes is characterised as all about intrinsic, non-anthropogenic values, with ecosystem services then providing the links to human well-being. For example, Haines-Young and Potschin¹ argue: “Biodiversity has intrinsic value and should be conserved in its own right. However, the utilitarian arguments which can be made around the concept of ecosystem services and human well-being are likely to become an increasingly central focus of future debates about the need to preserve ‘natural capital’”. Similarly, Hardy² argues: “The idea of ecosystem services allows for acknowledging more than the “intrinsic” value of biodiversity by expanding the breadth of the conservation argument to include the “utilitarian” values of nature”. Thus, an argument is that only through ecosystem services do we move beyond biodiversity’s intrinsic values to also consider utilitarian values.

Common ground

A recent statement by Reyers *et al.*³ that “the concept of biodiversity emerges from an intrinsic context” echoes earlier studies, including the previous assertion by Reyers and colleagues⁴ that “biodiversity and ecosystem services are associated with different values (intrinsic vs. utilitarian)” (see also⁵). However, Reyers *et al.*³ do suggest “common ground” based on biodiversity’s additional links to ethical, spiritual, and religious values. They argue that, because these are ecosystem services, conservation of ecosystems services sometimes captures biodiversity and its values (see also^{6,7}).

In a response to Reyers *et al.*, Faith⁸ points out that the concept of biodiversity equally emerges from anthropogenic use values, citing the early calls for conservation of diversity to ensure benefits “for present and future use”⁹, and the early references¹⁰ to “option values” (the value of biodiversity in providing uses, often unanticipated, for future generations; see also^{11,12}). Thus, in contrast to recent perspectives, there is no requirement to add-in ecosystem services considerations in order to build a case for biodiversity conservation based on human-use values.

Reyers *et al.*¹³ agree that the concept of biodiversity emerges from anthropogenic values. However, they object to Faith’s observation⁸ that biodiversity and ecosystem services “may differ in how well they capture current and future uses”. Reyers *et al.* correctly argue that ecosystem services include future uses. However, Faith argues that option values of biodiversity are broad in reflecting unknown benefits, including those from unknown elements or services¹⁴.

In contrast, ecosystem services typically focus on option values related to possible future use of known services (e.g. future timber from a forest area). For example, DIVERSITAS links option value to the “availability of a particular service for use in the future”. Broader option values are measured by estimating biodiversity (for discussion see^{14,15}). Thus, biodiversity by its nature arguably contributes something additional, something different, concerning potential future uses.

Reyers *et al.*’s¹³ conclusion that “some scientists focus on differences while others focus on similarity and common ground” therefore is a concern. It implies that proposing differences is counter-productive to finding “common ground”. However, I think any truly useful “common ground” for biodiversity and ecosystem services will build on differences. This is apparent in decision-support frameworks related to systematic conservation planning¹⁶ and “regional sustainability analysis”¹⁷ that seek trade-offs and synergies among the different values associated with biodiversity, ecosystem services, and other needs of society. Part of that common ground framework is now well-established. Measures of regional biodiversity are used to identify places with high versus low biodiversity marginal gains (“complementarity” values¹⁶ which vary depending on other allocations in the region). For a given locality, high complementarity, combined with high co-benefits (or “negative costs”^{18,19}) and low opportunity costs of conservation, implies priority for conservation over alternative land uses having higher costs and smaller co-benefits (for related work, see^{20–27} and [Insights from an Australian planning framework for biodiversity and ecosystem services](#)).

Partial protection

The early foundations of that regional biodiversity-plus-costs framework^{17,28–30} include some little-explored aspects that could enhance the common ground of biodiversity and ecosystem services: here, planning includes land/water uses offering ecosystem services or other benefits, combined with only “partial protection” of biodiversity (implying some lower complementarity value)¹⁷. Early examples^{17,19,28} illustrate cases where a partial protection option is allocated, and other cases where the non-conservation land use in a given place is preferred over the partial protection option because it maximises regional net benefits (see [Partial degrees of protection and regional sustainability analysis](#)).

The Millennium Ecosystem Assessment³¹ (MA) highlights this approach in the context of biodiversity policy options:

“...an integrated biodiversity trade-offs framework (Faith *et al.* 2001a, 2001b)^{32,33} suggests how such partial protection (for example, from private land) can contribute to the region’s trade-offs and net benefits”. However, the MA also observes that “The great uncertainty is about what components of biodiversity persist under different management regimes, limiting the current effectiveness of this approach”³¹.

As more information of this kind becomes available, case studies should explore applications, and evaluate interesting variants of the partial protection framework. Variants now include extensions to the original DIVERSITY-ED^{17,28–30}, and TARGET (e.g.,¹⁹) partial

protection approaches, to better accommodate multiple options for areas, and the related “partial protection” method in Marxan³⁴.

Because partial protection accommodates otherwise-competing values, it helps establish an inclusive, “common ground”, framework that acknowledges differences. Biodiversity measures can complement ecosystem services in indicating broader option (and other) values. Further, “ecosystem services”, which conventionally refer to ecosystems at the “natural end of the spectrum”³⁵, are complemented by more intensively-transformed places which sometimes provide partial protection along with other benefits/services.

Of course, one could define “ecosystem services” to capture all these aspects, but making clear distinctions helps to avoid possible conceptual confusions arising when everything is forced under

the ecosystem services umbrella (where any human benefit from any place becomes an “ecosystem service”; for related discussion, see^{4,7,14,36}). Ecosystem services can point to co-benefits specifically from retained natural ecosystems (providing essentially “full protection” of the elements of biodiversity in that place), and be integrated into a broader decision-support framework that also considers the partial protection (or no-protection) options in a region.

Competing interests

No competing interests were disclosed.

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Chris Margules

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I am pleased to approve this article for publication. I have the following three brief comments:

1. It is important to acknowledge that partial protection, or protection of some components of biodiversity, is possible in places used predominantly for purposes other than biodiversity protection. The qualification of the MEA, noted by Faith, that it is difficult to measure such a contribution must also be acknowledged.

2. More intensively transformed places may also contribute ecosystem services even though they protect little or almost no biodiversity. For example, the sediment free water that sugar cane plantations can deliver (although that water may contain dissolved nutrients).

3. As a comment - an aside really - I wonder how anything can have non-anthropogenic values when those values are being assigned by people.

Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Reviewer Report 22 October 2012

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Gary Luck

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This brief but interesting opinion piece argues that biodiversity has both intrinsic value and human-use (utilitarian, instrumental) value.

Previous studies have focused primarily on the intrinsic value of biodiversity and assigned utilitarian values to the ecosystem services generated by biodiversity. Yet, Faith argues that biodiversity has utilitarian value beyond those of ecosystem services because protecting biodiversity yields option values for humans from unknown future benefits. That is, protecting biodiversity maximises future options for benefits that may be used in the future, but which we are unaware of now. Current benefits are captured in the ecosystem-services concept, and option value for ecosystem services focuses on future use of current known services. Hence, both biodiversity and ecosystem services provide utilitarian values, but in different ways.

In essence, Faith argues for the need to recognise the differences between biodiversity and ecosystem services, and he promotes the use of the 'partial protection' approach within a systematic planning framework. The partial protection approach applied within a given region would consider the various trade-offs from protecting biodiversity and protecting land or systems generating services to maximise regional net benefits.

I agree with the need to recognise the different values and benefits of biodiversity and ecosystem services, and do not support subsuming biodiversity entirely within the ecosystem-services framework. The partial protection approach appears to offer promise in this area. This opinion piece is a reply to a reply and readers interested in following this argument should see citations 8 and 13 (in article reference list) and the original paper (Reyers, B *et al.* (2012) [Finding common ground for biodiversity and ecosystem services](#)).

Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

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