RESEARCH ARTICLE

COVID-19 impact: Customised economic stimulus package recommender system using machine learning techniques

[version 1; peer review: 3 approved with reservations]

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Abstract

Background: The Malaysian government reacted to the pandemic's economic effect with the Prihatin Rakyat Economic Stimulus Package (ESP) to cushion the novel coronavirus 2019 (COVID-19) impact on households. The ESP consists of cash assistance, utility discount, moratorium, Employee Provident Fund (EPF) cash withdrawals, credit guarantee scheme and wage subsidies. A survey carried out by the Department of Statistics Malaysia (DOSM) shows that households prefer different types of financial assistance. These preferences forge the need to effectively customise ESPs to manage the economic burden among low-income households. In this study, a recommender system for such ESPs was designed by leveraging data analytics and machine learning techniques.

Methods: This study used a dataset from DOSM titled "Effects of COVID-19 on the Economy and Individual - Round 2," collected from April 10 to April 24, 2020. Cross-Industry Standard Process for Data Mining was followed to develop machine learning models to classify ESP receivers according to their preferred subsidies types. Four machine learning techniques—Decision Tree, Gradient Boosted Tree, Random Forest and Naïve Bayes—were used to build the predictive models for each moratorium, utility discount and EPF and Private Remuneration Scheme (PRS) cash withdrawals subsidies. The best predictive model was selected based on F-score metrics.

Results: Among the four machine learning techniques, Gradient Boosted Tree outperformed the rest. This technique predicted the following: moratorium preferences with 93.8% sensitivity, 82.1% precision and 87.6% F-score; utilities discount with 86% sensitivity, 82.1% precision and 84% F-score; and EPF and PRS with 83.6%

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sensitivity, 81.2% precision and 82.4% F-score. Households that prefer moratorium subsidies did not favour other financial aids except for cash assistance.

Conclusion: Findings present machine learning models that can predict individual household preferences from ESP. These models can be used to design customised ESPs that can effectively manage the financial burden of low-income households.

Keywords

COVID-19, low-income households, economic stimulus package, customisation, data analytics, machine learning, Gradient Boosted Tree

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Introduction

The novel coronavirus 2019 (COVID-19) pandemic has created devastation in people's lives worldwide, both socially and economically (Shah *et al.*, 2020). As a result, governments have adopted various strategies aimed at reducing the pandemic's impact, particularly the financial strain. The Malaysian government has introduced a series of economic stimulus packages to support various segments of its citizens. One such support is the Prihatin Rakyat Economic Stimulus Package (ESP) to cushion the impact of COVID-19 on low-income households after the first movement control in the country. The ESP consists of cash assistance, utility discount, moratorium, Employee Provident Fund and Private Remuneration Scheme (EPF and PRS) cash withdrawals and Credit Guarantee Scheme and Wage subsidies (Flanders *et al.*, 2020). Following the implementation of ESP, the Department of Statistics Malaysia (DOSM) carried out a special survey from April 10 to April 24, 2020 to better understand the implications of COVID-19 on the economy and households. The study included questions on social and economic factors and subsidy preferences.

A typical low-income household often bears considerable debt and has limited savings. When movement control was implemented, households that lost their income sources faced difficulties in accessing necessities, such as food and housing (Flanders *et al.*, 2020). Even though the government offered ESP to help residents cope financially, the demands and desires of citizens in the event of a pandemic are unknown. For example, several households are reluctant to withdraw from EPF and PRS due to its reduction on their savings for old age. A personalised ESP can be built to reduce residents' financial burden in this crisis if we can foresee their requirements and preferences for various subsidies, such as cash allowance, utility discount, moratorium or EPF and PRS withdrawals. Using data analytics and machine learning approaches, this study attempted to analyse survey data and construct predictive models for customised economic stimulus packages. The following research questions were put forward.

1. Can we develop a general profile of households who prefer moratorium subsidies?
2. Can we develop a general profile of households who prefer utility discount subsidies?
3. Can we develop a general profile of households who prefer EPF and PRS withdrawals?

This study contributes to the literature by using four machine learning techniques on socioeconomic survey data and predicting household subsidy preferences. A comparison of the feature selection methods, such as Gini index, Gain-Ratio and various partitioning ratios of the training and test data sets were carried out. The outcomes of this study can help the government deliver better and improved stimulus packages in the future based on individual preferences.

Methods

For planning and execution, this study used the Cross-Industry Standard Process-Data Mining (CRISP-DM), which is the industry-independent *de-facto* standard for implementing data mining initiatives (Schröer *et al.*, 2021). This process has six phases, namely, business understanding, data understanding, data preparation, modelling, evaluation and deployment. Figure 1 depicts the activities carried out in each phase, as further explained below.

Business understanding

This phase identifies the problems to solve using the machine learning perspective and approach. All three research questions were selected as the problems, and the purpose was to propose predictive models for the moratorium, utility discount and EPF and PRS subsidies in the Prihatin Rakyat ESPs.

Data understanding

Data gathering, evaluating, characterising and assuring its quality are part of this phase. DOSM performed a special survey (Round 2) to investigate the consequences of the COVID-19 epidemic on household economics and status ("Department of Statistics Malaysia Official Portal," 2020; Malaysia, 2020). The dataset includes 36 questions and 41,386 respondents. However, the data obtained from DOSM were not complete due to missing questions. The missing questions were Q3, Q6, Q19, and Q27 – Q31. In terms of the total respondents, the data were complete and had a total of 41,386 participants, all of them were aged 15 and older. 96.8% of the respondents have received benefits from Prihatin Rakyat ESPs. The raw data were based on responses from respondents, which included qualitative personal opinions on economy, employment, lifestyle, and education. The original dataset was in Malay language, and is translated into English for this study and given below as Table 1.

Data preparation

There were 28 questions available for further analysis in this study, eliminating the missing ones. Question 32 and 33 were excluded from the survey because they focused on the primary food and non-food products purchased during the time of movement control orders. Given that the dataset was cluttered with missing values and errors, a considerable effort was spent on its cleaning before applying descriptive analytics techniques. Q34, Q35 and Q36 had missing values of 2071, 2243 and 2310 respectively and were replaced by the most frequent values. By cleaning the data, the raw data is transformed into structured data. Without losing any information, all lengthy responses were reduced to short and detailed responses. If the original answer for respondent's dwelling state was "Wilayah Persekutuan Kuala Lumpur," it was converted to "KL." Questions with answers were labelled "Yes," whereas those without answers are labelled "No." One question, for example, inquired about respondents' willingness to eat out as part of the new norm's lifestyle adjustments. Those who agreed said they "will not eat out." Those who opposed to the

Figure 1. Research methods.

shift in lifestyle left the question unanswered. As a result, these questions were changed to a “Yes” or “No” format.

Modelling

Various machine learning techniques were used in this phase to meet the study objectives. To create prediction models, we used four machine learning techniques: Decision Tree, Random Forest, Gradient Boosted Tree and Naïve Bayes. These four machine learning techniques were chosen from a literature review (Mostafa *et al.*, 2021; Sangavi *et al.*, 2020) and used to determine the optimal model by adjusting their parameters. Feature selection methods, such as Gini index, Gain-Ratio and various partitioning ratios of the training and test data sets were also compared (Trivedi, 2020).

Evaluation

In this phase, the best predictive model for each subsidy was selected based on the standard performance evaluation metrics: Sensitivity, Precision, F-Score and Accuracy (Moscato *et al.*, 2021). The formulas used to calculate each of the metrics are given below.

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

TP = True Positive, TN = True Negative, FP = False Positive, FN = False Negative

The completeness of a prediction model was measured by sensitivity, also known as recall and total positive rate (TPR). This metric determined the proportion of positive predictions

by a model that corresponds to true positive values (Moscato *et al.*, 2021). The formula is given below.

$$Sensitivity = \frac{TP}{TP + FN}$$

Precision in data analytics refers to a model’s ability to correctly forecast outcomes. In other words, precision is a true positive divided by a combination of true and false positives.

$$Precision = \frac{TP}{TP + FP}$$

F-Score, also known as F1 Score, is a balance of both precision and sensitivity. Hence, this study used F-Score to evaluate the machine learning models.

$$F\ Score = 2 \times \frac{Precision \times Sensitivity}{Precision + Sensitivity}$$

Deployment

In the final phase a deployment strategy for the model was created and documented. The best predictive model as determined for each of the subsidies was to be recommended for further deployment. The entire CRISP-DM phases were carried out using the Konstanz Information Miner (KNIME 4.3.2), a free and open-source data analytics software.

Ethical approval

This study was carried out from November 23, 2020 to October 06, 2021 and has obtained ethics approval (EA1322021) by

Table 1. Survey questions.

1. Joined and answered Survey Round 1 (Yes, No)	32. Main expenses on food products during MCO (Yes, No)
2. State (K.L., Johor, Selangor, Perak, Sarawak, Kedah, Pahang, Putrajaya, Perlis, Kelantan, Melaka, Pulau Pinang, Labuan, Terengganu, Negeri Sembilan, Sabah)	a. Number of major food products expenditure during MCO
3. Gender (Female, Male)	b. Dry food items (e.g. bihun, biscuits, nestum, etc.)
4. Stay in (City, Rural)	c. Cooked food (takeaway/delivery)
5. Age group (15–24, 25–34, 35–44, 45–54, 55–64, 65 and above)	d. Instant noodles
6. Marital status	e. Eggs
7. (Single/Non-married, Married, Single mother, Widow/Widower, Divorced/Separated)	f. Fish/chicken/meat/seafood for cooking
8. Number of dependents (including respondents) (1–2, 3–4, 5–10, More than 10 people)	g. Vegetables
9. Ethnic groups (Malay, Indian, Native Sabah/Sarawak, Chinese, Others, Foreigner)	h. Fruits
10. Benefit from the PRIHATIN Economic Stimulus Package (ESP)? (Yes, No)	i. Frozen food (e.g. sausages, nuggets, fish balls, french fries, etc.)
11. The most advantageous form of assistance received under the PRIHATIN Economic Stimulus Package?	j. Rice
12. Cash assistance (National Prihatan assistance, IPT student assistance, E-hailing) (Yes, No)	k. Spaghetti
13. Utilities discount (Yes, No)	l. Bread
14. EPF cash withdrawals & Private remuneration scheme (Yes, No)	m. Baby food
15. Credit guarantee scheme (Yes, No)	n. Animal food
16. Wage subsidies and payments under ERP program (Yes, No)	o. Cooking oil
17. Process/procedure achievement level for PRIHATIN assistance (Easy, Difficult, Medium, NA, Others)	p. Essential items for cooking (example: shallots, garlic, sugar, salt, etc.)
18. Satisfied with the help of PRIHATIN (Yes, No, NA)	q. Canned beverages (examples: Milo, condensed milk, powdered milk, etc.)
19. Ranking according to your preferences with the current situation [Income (employment/ business/enterprise)] (1,2,3)	r. Flour (including wheat flour, Rice flour, glutinous flour, etc.)
20. Ranking according to your preferences with the situation faced now [Life goes back as normal] (1,2,3)	s. 3-in-1 Drinks
21. The impact of the PRIHATIN Economic Stimulus Package (Effective, Most effective, Others, NA, No effects)	t. Vitamins/Supplements
22. With the extension of the Movement Control Order (MCO) until 28 April 2020, does it still require assistance/ the PRIHATIN Economic Stimulus Package for the next phase? (Yes, No)	u. Drinking water
23. Views on health workers (frontlines) and health facilities provided by the government in dealing with COVID-19 (Good, Bad)	v. Others
24. Views on achievements and facilities provided in dealing with COVID-19 in Malaysia compared to other countries. (Good, Bad)	33. Main expenses for non-food products during MCO (Yes, No)
25. COVID-19 outbreak affects lifestyle (Yes, No)	a. Number of main expenses on non-food during MCO
26. Ready to have a new normal lifestyle (i.e. a new normal life will differ from normal life before the spread of the COVID-19 outbreak) (Yes, No)	b. Hand wash
27. If ready, lifestyle changes will be done	c. Tissue paper
28. Number of lifestyle changes to be done (Yes, No)	d. Disinfectant
29. Will not eat out (Yes, No)	e. Face mask
30. Limiting social activities (Yes, No)	f. Baby diaper
31. Limiting sports and recreational activities (Yes, No)	g. Wet tissue
32. Limited religious and spiritual activity at home (Yes, No)	h. Sanitary pad
33. Limiting tourism activities (Yes, No)	i. Laundry soap
34. Improves hygiene (Yes, No)	j. Toiletries
35. Others (Yes, No)	k. Thermometer
36. NA (Yes, No)	l. Medications (e.g. fever medicine, flu medicine, cough medicine, etc.)
37. Working during the MCO period (Work from home, Not working, Rotation - partial payment, Full paid leave, Rotation - full payment, Semi-salary leave, Retrenched)	m. First aid kit
38. Work as (Government servants, Private sector employees, Not working, Self-employed, GLC employees, MNC employees, employers, Unpaid family workers)	n. Gloves (various sizes)
39. Internet access level for yourself / your child's online learning (NA, Slow, Fast, Average, No Internet access)	o. Others
40. Average hours per day of yourself/child online learning during the MCO period (NA, <1, 1–3, 3–5, 5–8, >8)	34. Internet access level for yourself / your child's online learning (NA, Slow, Fast, Average, No Internet access)
41. Accessibility of faster Internet speed during online learning (NA, Morning, Night, Afternoon)	35. Average hours per day of yourself/child online learning during the MCO period (NA, <1, 1–3, 3–5, 5–8, >8)
	36. Accessibility of faster Internet speed during online learning (NA, Morning, Night, Afternoon)

Technology Transfer Office, secretariat of research ethics committee, Multimedia university.

Results

The outcomes of this study were organised as descriptive analytics, model optimisation and findings. Descriptive analytics helps to understand the characteristics of each respondent and the relationship between variables. **Table 2** provides the descriptive information on the respondents.

Table 2. Descriptive statistics of respondent demographics.

State		Age Group	
Selangor	27.74%	35–44	38.87%
Johor	12.35%	25–34	29.19%
Sabah	8.41%	45–54	19.38%
KL	7.84%	15–24	6.6%
Perak	6.29%	55–64	5.46%
Kedah	4.96%	65 and above	0.50%
Pahang	4.87%	Marital Status	
Melaka	4.83%	Married	70.95%
Sarawak	4.52%	Single/ Non-Married	24.35%
Negeri Sembilan	4.38%	Divorced/ Separated	1.98%
Kelantan	3.30%	Single mother	1.42%
Pulau Pinang	3.23%	Widow/ Widower	1.28%
Terengganu	3.02%	Location	
Putrajaya	2.94%	City	70.71%
Perlis	0.83%	Rural	29.28%
Labuan	0.50%	Gender	
Gender		Number of dependents including self	
Female	55.7%	3–4	36.21%
Male	44.3%	5–10	35.2%
		1–2	28.1%
		More than 10 people	0.47%
Ethnic Group		Job status	
Malay	79.61%	Government Servants	39.22%
			27.14%
Native Sabah/ Sarawak	10.29%	Private Sector Employees	21.61%
Chinese	7.18%	Not Working	4.35%
Indian	1.75%	GLC Employees	3.05%
Others	1.07%	Self-Employed	2.18%
Foreigner	0.1%	Employers	2.12%
		MNC Employees	0.32%
		Unpaid family workers	

Figure 2 shows the various types of subsidies offered in the ESP. Among the 41,386 respondents, 72.2% were eligible to receive subsidies, 21.9% were newly applied, 3.2% were not eligible and 2.7% had appealed. **Figure 2** also shows the most beneficial forms of support. The most popular type of subsidy was cash allowance, followed by moratorium, utility discounts and EPF and PRS cash withdrawals. The least preferred type was the credit guarantee plan and wage subsidies.

Following the descriptive analytics, the four machine learning techniques were applied to develop prediction models for each moratorium, utility discount and EPF withdrawals subsidies. Decision Tree, Gradient Boosted Tree, Random Forest and Naïve Bayes are subjected to parameter tuning to determine the best model and parameter values.

Table 3 to **Table 6** show how the optimal model was obtained from each machine learning technique. Partitioning ratio indicates the training and test data. Gain ratio, Gini index and information gain were used to measure the quality of each predictor in classifying the target variable. The results show that the Gradient Boosted Tree and Naïve Bayes techniques performed well when 60% of the data were used to train the machine learning models and the other 40% was used for testing. Random Forest and Decision Tree techniques generated the best models when the training data were 80% and the test data were 20%. F-Score was used as the evaluation measure to select the optimal models. After identifying the optimal models, the best was selected among the four machine learning techniques. **Table 7** shows the results. Gradient Boosted Tree outperformed the rest of the techniques in predicting the moratorium preference with 93.8% sensitivity, 82.1% precision and 87.6% F-score.

A similar process was carried out to develop machine learning models for utility discounts and EPF and PRS subsidies. The results show that for both subsidies, Gradient Boosted Tree was the best machine learning technique. **Table 8** and **Table 9** show that this technique can predict utility discount with 86% sensitivity, 82.1% precision and 84% F-score, as well as EPF and PRS with 83.6% sensitivity, 81.2% precision and 82.4% F-score, respectively.

Discussion

In this study, Gradient Boosted Tree was found as the best machine learning model for predicting moratorium subsidies. However, this model cannot explain the relationship between the predictors and the target, and thus decision tree rules were derived to understand the overall profile of households who prefer a moratorium. Rule support refers to the number of respondents to whom this condition applies. Rule confidence indicates the probability of having a moratorium as the preferred subsidy. **Table 10** shows the basic characteristics of families that choose moratorium subsidies with a rule support of 400 and above.

Figure 2. Most beneficial forms of assistance received under the Prihatin Rakyat ESP.

Table 3. Gradient Boosted Tree - Parameter tuning and identification of optimal model.

Machine Learning Technique	Partitioning Ratio	Target Variable: Moratorium	Precision	Sensitivity	F-score	Accuracy
Gradient Boosted Tree	50:50	No	0.877	0.71	0.784	0.838
		Yes	0.819	0.929	0.871	
	60:40	No	0.891	0.711	0.791	0.844
		Yes	0.821	0.938	0.876	
	70:30	No	0.883	0.717	0.791	0.843
		Yes	0.823	0.933	0.874	
	80:20	No	0.881	0.701	0.781	0.837
		Yes	0.815	0.933	0.87	

Table 4. Naïve Bayes - Parameter tuning and identification of optimal model.

Machine Learning Technique	Partitioning Ratio	Target Variable: Moratorium	Precision	Sensitivity	F-score	Accuracy
Naïve Bayes	50:50	No	0.627	0.449	0.524	0.661
		Yes	0.675	0.811	0.737	
	60:40	No	0.64	0.453	0.53	0.667
		Yes	0.679	0.819	0.742	
	70:30	No	0.633	0.449	0.526	0.663
		Yes	0.676	0.815	0.739	
	80:20	No	0.624	0.443	0.518	0.658
		Yes	0.673	0.811	0.735	

Table 5. Decision Tree - Parameter tuning and identification of optimal model.

Machine Learning Technique	Partitioning Ratio	Target Variable: Moratorium	Precision	Sensitivity	F-score	Accuracy
Decision Tree	50:50 (Gini Index)	No	0.776	0.705	0.739	0.793
		Yes	0.804	0.856	0.829	
	50:50 (Gain Ratio)	No	0.745	0.685	0.731	0.772
		Yes	0.789	0.834	0.811	
	60:40 (Gini Index)	No	0.772	0.697	0.733	0.789
		Yes	0.799	0.855	0.826	
	60:40 (Gain Ratio)	No	0.746	0.669	0.705	0.768
		Yes	0.781	0.839	0.809	
	70:30 (Gini Index)	No	0.766	0.7	0.731	0.787
		Yes	0.8	0.848	0.823	
	70:30 (Gain Ratio)	No	0.75	0.685	0.716	0.775
		Yes	0.79	0.838	0.813	
	80:20 (Gini Index)	No	0.779	0.727	0.752	0.802
		Yes	0.816	0.854	0.834	
	80:20 (Gain Ratio)	No	0.743	0.697	0.719	0.774
		Yes	0.794	0.83	0.812	

The first rule shows that households who prefer to have a cash allowance and their race is either Malay or Native Sabah/ Sarawak or others, while those aged between 25 to 64 prefer moratorium. Table 11 explains the first rule indicating the general profile of households who prefer moratorium subsidies. Similarly, Table 12 and Table 13 show the general profile

of households preferring utility discounts and EPF and PRS cash withdrawals.

The results imply that households that prefer moratorium subsidies did not favour other financial aids except cash assistance. By contrast, households that prefer for utility discounts,

Table 6. Random Forest - Parameter tuning and identification of optimal model.

Machine Learning Technique	Partitioning Ratio	Target Variable: Moratorium	Precision	Sensitivity	F-score	Accuracy
Random Forest	50:50 (Information Gain)	No	0.809	0.766	0.787	0.828
		Yes	0.84	0.872	0.856	
	50:50 (Gain Ratio)	No	0.805	0.744	0.773	0.819
		Yes	0.828	0.872	0.849	
	50:50 (Gini Index)	No	0.804	0.763	0.783	0.825
		Yes	0.838	0.868	0.853	
	60:40 (Information Gain)	No	0.809	0.752	0.779	0.823
		Yes	0.833	0.874	0.853	
	60:40 (Gain Ratio)	No	0.804	0.739	0.77	0.817
		Yes	0.825	0.873	0.848	
	60:40 (Gini Index)	No	0.803	0.759	0.78	0.823
		Yes	0.836	0.868	0.852	
	70:30 (Information Gain)	No	0.808	0.774	0.791	0.83
		Yes	0.845	0.87	0.857	
	70:30 (Gain Ratio)	No	0.821	0.753	0.786	0.83
		Yes	0.835	0.884	0.859	
	70:30 (Gini Index)	No	0.815	0.765	0.789	0.831
		Yes	0.84	0.877	0.858	
	80:20 (Information Gain)	No	0.813	0.759	0.785	0.827
		Yes	0.837	0.876	0.856	
	80:20 (Gain Ratio)	No	0.825	0.752	0.787	0.831
		Yes	0.835	0.887	0.86	
	80:20 (Gini Index)	No	0.825	0.769	0.796	0.837
		Yes	0.844	0.885	0.864	

Table 7. Evaluation of predictive models: moratorium.

Machine Learning Technique	Partitioning Ratio	Target Variable: Moratorium	Precision	Sensitivity	F-score	Accuracy
Decision Tree	80:20(Gini Index)	No	0.779	0.727	0.752	0.802
		Yes	0.816	0.854	0.834	
Gradient Boosted Tree	60:40	No	0.891	0.711	0.791	0.844
		Yes	0.821	0.938	0.876	
Random Forest	80:20(Gini Index)	No	0.825	0.769	0.796	0.837
		Yes	0.844	0.885	0.864	
Naïve Bayes	60:40	No	0.64	0.453	0.53	0.667
		Yes	0.679	0.819	0.742	

Table 8. Evaluation of predictive models: utilities discount.

Machine Learning Technique	Partitioning Ratio	Target Variable: Utilities Discount	Precision	Sensitivity	F-score	Accuracy
Decision Tree	80:20 (Gini Index)	No	0.849	0.835	0.842	0.83
		Yes	0.809	0.824	0.816	
Gradient Boosted Tree	80:20	No	0.876	0.841	0.859	0.85
		Yes	0.821	0.86	0.84	
Random Forest	80:20 (Information Gain Ratio)	No	0.848	0.864	0.856	0.843
		Yes	0.836	0.817	0.827	
Naïve Bayes	60:40	No	0.643	0.623	0.633	0.609
		Yes	0.571	0.592	0.581	

Table 9. Evaluation of predictive models: EPF and PRS withdrawals.

Machine Learning Technique	Partitioning Ratio	Target Variable: EPF & PRS	Precision	Sensitivity	F-score	Accuracy
Decision Tree	80:20 (Gini Index)	No	0.882	0.854	0.868	0.844
		Yes	0.791	0.828	0.809	
Gradient Boosted Tree	60:40	No	0.889	0.871	0.88	0.857
		Yes	0.812	0.836	0.824	
Random Forest	60:40 (Information Gain Ratio)	No	0.87	0.892	0.881	0.855
		Yes	0.831	0.799	0.815	
Naïve Bayes	60:40	No	0.699	0.781	0.738	0.666
		Yes	0.599	0.494	0.541	

EPF and PRS withdrawals also chose moratorium subsidies and cash assistance. All households preferred cash assistance, which had the highest score among financial aids, followed by moratorium subsidies. Utility discounts, EPF and PRS withdrawals can be implemented according to the household income group preferences.

Wage subsidy and credit guarantee scheme were the least preferred financial assistance. First, the Prihatin wage subsidy is only for eligible Social Security Organisation (SOCO) subscribers. Hawkers, small businesses and their employees might not subscribe to SOCO and thus, ineligible to apply for financial aid. Second, the credit guarantee scheme was not preferred due to economic uncertainty from COVID-19. Economic uncertainty adversely affects household income, resulting in their inability to repay the loan instalments.

Limitations of the study

The following are some of the limitations of this study's findings: The data used are survey responses and cannot be considered to represent the views of all Malaysians. According to DOSM, it should not be used to analyse the impact of COVID-19 in Malaysia and should not be considered official statistics. It can, however, be utilised to assist in the reflection process ("Department of Statistics Malaysia Official Portal," 2020; Malaysia, 2020).

Conclusions

This study used data analytics and machine learning approaches to derive insights from the "Effects of COVID-19 on the Economy and Individual - Round 2" survey dataset. The CRISP-DM approach was applied to develop prediction models for households' preferred subsidies, such as moratoriums,

Table 10. General profiles for moratorium subsidy preference.

Condition	Rule Support	Rule Confidence
\$Q12: Cash Assistance\$ IN ("Yes") AND \$Q12: Utilities Discount\$ IN ("No") AND \$Q12: EPF & PRS\$ IN ("No") AND \$Q12: Wage Sub\$ IN ("Yes") AND \$Q12: CGS\$ IN ("No") AND \$Q10: Race\$ IN ("Malay", "Native Sabah/Sarawak", "Others") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54", "55-64")	902	95.68%
\$Q22: Outbreak lifestyle changes? \$ IN ("Yes") AND \$Q4: Gender\$ IN ("Male") AND \$Q34: Internet access lv\$ IN ("NA", "Fast") AND \$Q7: Age Group\$ IN ("35-44") AND \$Q5: Area\$ IN ("City") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54") AND \$Q8: Marital Status\$ IN ("Married") AND \$Q12: Wage Sub\$ IN ("No") AND \$Q12: CGS\$ IN ("No") AND \$Q10: Race\$ IN ("Malay", "Native Sabah/Sarawak", "Others") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54", "55-64")	792	88.51%
\$Q23: Readiness of lifestyle changes\$ IN ("Yes") AND \$Q12: EPF & PRS\$ IN ("Yes") AND \$Q12: Utilities Discount\$ IN ("No") AND \$Q22: Outbreak lifestyle changes? \$ IN ("Yes") AND \$Q2: State\$ IN ("Selangor", "Perak", "Kedah", "KL", "Johor", "Perlis", "Putrajaya", "Pahang", "Melaka", "Pulau Pinang", "Terengganu", "Negeri Sembilan", "Sabah", "Labuan") AND \$Q4: Gender\$ IN ("Male") AND \$Q18: Future ESP? \$ IN ("Yes") AND \$Q12: Cash Assistance\$ IN ("Yes") AND \$Q5: Area\$ IN ("Rural") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54") AND \$Q8: Marital Status\$ IN ("Married") AND \$Q12: Wage Sub\$ IN ("No") AND \$Q12: CGS\$ IN ("No") AND \$Q10: Race\$ IN ("Malay", "Native Sabah/Sarawak", "Others") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54", "55-64")	466	93.13%
\$Q12: EPF & PRS\$ IN ("Yes") AND \$Q12: Utilities Discount\$ IN ("No") AND \$Q12: Cash Assistance\$ IN ("Yes") AND \$Q34: Internet access lv\$ IN ("NA", "Slow", "Average", "No Internet Access") AND \$Q22: Outbreak lifestyle changes? \$ IN ("Yes") AND \$Q4: Gender\$ IN ("Female") AND \$Q2: State\$ IN ("Selangor", "Kedah", "KL", "Johor", "Perlis", "Putrajaya", "Pulau Pinang", "Negeri Sembilan", "Sabah") AND \$Q7: Age Group\$ IN ("25-34", "45-54", "15-24", "55-64", "65 and above") AND \$Q5: Area\$ IN ("City") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54") AND \$Q8: Marital Status\$ IN ("Married") AND \$Q12: Wage Sub\$ IN ("No") AND \$Q12: CGS\$ IN ("No") AND \$Q10: Race\$ IN ("Malay", "Native Sabah/Sarawak", "Others") AND \$Q7: Age Group\$ IN ("35-44", "25-34", "45-54", "55-64")	447	90.16%

Table 11. General profile of moratorium subsidy preference
- rule support: 902 records, rule confidence: 95.7%.

Subsidies	Race	Age Group
<ul style="list-style-type: none"> Cash Assistance (Yes) Utilities Discount (No) EOF & PRS (No) Wage Subsidies (No) CGS (No) 	<ul style="list-style-type: none"> Malay Native Sabah / Sarawak Others 	<ul style="list-style-type: none"> 35-44 25-34 45-54 55-64

Table 12. General profile of utilities discount subsidy preference - rule support: 1128 records, rule confidence: 90.1%.

Readiness of Lifestyle Changes	Marital Status	States	Subsidies
Yes	<ul style="list-style-type: none"> Married Divorced / Separated 	<ul style="list-style-type: none"> KL Putrajaya Melaka Pulau Penang Sarawak Johor 	<ul style="list-style-type: none"> CGS (No) Cash Assistance (Yes) Wage Subsidies (No) Moratorium (Yes) EPF & PRS (No)

Table 13. General profile of EPF & PRS subsidy preference - rule support: 1427 records, rule confidence: 90.5%.

ESP in future	Marital status	Priority	Race	States	Subsidies
Yes	<ul style="list-style-type: none"> Single / Non-Married Married Widow / Widower Divorced / Separated 	Employment	<ul style="list-style-type: none"> Malay Native Sabah / Sarawak Others Foreigner 	<ul style="list-style-type: none"> KL Selangor Johor Labuan Sarawak Negeri Sembilan 	<ul style="list-style-type: none"> CGS (No) Cash Assistance (Yes) Wage Subsidies (No) Moratorium (Yes) Utilities Discount (No)

utility discounts and EPF and PRS using four machine learning algorithms, namely, Decision Tree, Random Forest, Naïve Bayes and Gradient Boosted Tree. For all three subsidies, the best predictive model was obtained by Gradient Boosted Tree. The findings can be used to design customised ESPs that effectively manage the economic burden of low-income households.

Data availability

Data used in this study were obtained from a survey dataset “Effects of COVID-19 on the Economy and Individual - Round 2,” available from the [Department of Statistics, Malaysia \(DOSM\)](#). A report published by the DOSM based on the

survey can be viewed on the DOSM website. Access to this data requires application, as stated on the [DOSM website](#). A guide for how to apply for dataset access is available on the [Data Request page](#) or requests for more information can be emailed to data@dosm.gov.my.

Acknowledgements

The authors thank the Department of Statistics Malaysia for allowing us to use “Effects of COVID-19 on the Economy and Individual - Round 2” survey data to carry out this study. The authors also acknowledge Multimedia University for supporting this research.

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[Publisher Full Text](#)

Open Peer Review

Current Peer Review Status: ? ? ?

Version 1

Reviewer Report 25 October 2021

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Sreeja N.K

Department of Applied Mathematics and Computational Sciences, PSG College of Technology, Coimbatore, Tamil Nadu, India

- The authors have compared few classifiers on Effects of COVID-19 on the Economy and Individual - Round 2 data set to predict individual household preferences from ESP.
- I would recommend the authors to use k-fold cross validation method to evaluate the performance of a classifier instead of a random 60-40 or 80-20 split. This would guarantee that all k subsets are used as a test set once.
- The authors can also perform some statistical tests to validate the results obtained from experiments.
- In Page 4, (section Evaluation), TPR is the True positive rate and not as mentioned by the authors.

Is the work clearly and accurately presented and does it cite the current literature?

Yes

Is the study design appropriate and is the work technically sound?

Yes

Are sufficient details of methods and analysis provided to allow replication by others?

Yes

If applicable, is the statistical analysis and its interpretation appropriate?

No

Are all the source data underlying the results available to ensure full reproducibility?

Yes

Are the conclusions drawn adequately supported by the results?

Yes

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Supervised Learning, Swarm Intelligence

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 12 Nov 2021

Rathimala Kannan

- I would recommend the authors to use k-fold cross validation method to evaluate the performance of a classifier instead of a random 60-40 or 80-20 split. This would guarantee that all k subsets are used as a test set once.

Thank you for your comments. As we are aimed to tune the parameters to get the optimal model from each machine learning techniques, separate tables were provided with the various parameter values. Also the data size was 40k.

We conducted K-fold cross validation method to evaluate the performance of a classifier. When the data is partitioned with k= 5, and K=10, the findings reveal little difference in F-score values, and the Gradient boosting tree performs best. When the data set is small, k-fold cross validation produces a superior model; but, when the data set is large, it produces no change. A current study backs up this conclusion (Marcot & Hanea, 2021).

Marcot, B. G., & Hanea, A. M. (2021). What is an optimal value of k in k-fold cross-validation in discrete Bayesian network analysis? *Computational Statistics*, 36(3), 2009–2031. <https://doi.org/10.1007/s00180-020-00999-9>

Machine Learning Technique

Partitioning Ratio

Target Variable: *Moratorium*

Precision

Sensitivity

F-score

Accuracy

Decision Tree

80:20

(Gini Index)

No

0.779

0.727

0.752

0.802

Yes

0.816

0.854

0.834

K=5-fold cross validation

(Gini Index)

No

0.770

0.702

0.735

0.789

Yes

0.801

0.851

0.826

K=10-fold cross validation

(Gini Index)

No

0.772

0.697

0.733

0.789

Yes

0.799

0.854

0.826

Gradient Boosted Tree

60:40

No

0.891

0.711

0.791

0.844

Yes

0.821

0.938

0.876

K=5-fold cross validation

No

0.889

0.705

0.786

0.841

Yes

0.818

0.938

0.874

K=10-fold cross validation

No

0.889

0.705

0.787

0.841

Yes

0.818

0.938

0.874

Random Forest

80:20

(Gini Index)

No

0.825

0.769

0.796

0.837

Yes

0.844

0.885

0.864

K=5-fold cross validation

(Gini Index)

No

0.821

0.761

0.790

0.832

Yes

0.839

0.882

0.860

K=10-fold cross validation

(Gini Index)

No

0.826

0.757

0.790

0.833

Yes

0.837

0.887

0.862

Naïve Bayes

60:40

No

0.64

0.453

0.53

0.667

Yes

0.679

0.819

0.742

K=5-fold cross validation

No

0.634

0.446

0.524

0.664

Yes

0.676

0.818

0.740

K=10-fold cross validation

No

0.634

0.446

0.524

0.664

Yes

0.676

0.818

0.740

- In Page 4, (section Evaluation), TPR is the True positive rate and not as mentioned by the authors.

Thank you for spotting this typo error. We have corrected it.

Competing Interests: No

Reviewer Report 15 October 2021

<https://doi.org/10.5256/f1000research.76592.r95431>

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Shahrinaz Ismail

Albukhary International University, Alor Setar, Kedah, Malaysia

Since this is a full research paper, it is recommended that a Literature Review section be included. It is believed that there are some previous research that have performed the 4 ML techniques covered by this research, hence the need to also mention those and how they differ in results as compared to the results found in here.

Some additional elaboration is required for technical parts of this paper, especially in clarifying the relation between the formula and the techniques used. Do all the formulas need to be performed for each of the 4 techniques?

If there is a step taken before the evaluation that uses the formulas, please include them at least as summary. If this part is covered in the published paper (part 1), perhaps that should be mentioned. If this paper only covers the result on which technique is the best, then perhaps the title should reflect that. At the moment, the title does not reflect the research questions.

Research questions are usually asked with the word "how" instead of "can". It would be more sound to rephrase them to "how".

Is the work clearly and accurately presented and does it cite the current literature?

Yes

Is the study design appropriate and is the work technically sound?

Yes

Are sufficient details of methods and analysis provided to allow replication by others?

Yes

If applicable, is the statistical analysis and its interpretation appropriate?

Yes

Are all the source data underlying the results available to ensure full reproducibility?

Partly

Are the conclusions drawn adequately supported by the results?

Partly

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Data analytics with knowledge management

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 12 Nov 2021

Rathimala Kannan

Since this is a full research paper, it is recommended that a Literature Review section be included. It is believed that there are some previous research that have performed the 4 ML techniques covered by this research, hence the need to also mention those and how they differ in results as compared to the results found in here.

We have added brief literature review in the modelling section. Due to the limitation of total words to be within 2500 words, a separate section is not added.

Some additional elaboration is required for technical parts of this paper, especially in clarifying the relation between the formula and the techniques used. Do all the formulas need to be performed for each of the 4 techniques?

We employed standard performance indicators to evaluate the classification models.

If there is a step taken before the evaluation that uses the formulas, please include them at least as summary. If this part is covered in the published paper (part 1), perhaps that should be mentioned. If this paper only covers the result on which technique is the best, then perhaps the title should reflect that. At the moment, the title does not reflect the research questions.

We have revised the discussion section which summarizes the process and the results.

Research questions are usually asked with the word "how" instead of "can". It would be more sound to rephrase them to "how".

The research questions are rephrased to start with "how".

Competing Interests: No

Reviewer Report 06 October 2021

<https://doi.org/10.5256/f1000research.76592.r95430>

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Setia Pramana

¹ Computational Statistics Department, Politeknik, Statistika STIS, Jakarta, Indonesia

² BPS Statistics Indonesia, Jakarta, Indonesia

1. Research questions and the discussion and conclusion are not inline. The authors mentioned three research questions, but they are not discussed throughout the manuscript. Instead, the authors focus on comparing different methods for predicting household subsidy preferences. Please address the research question on the results and discussion as well.
2. Please explain the question used in the study and why some questions are missing. Is it due to not being the focus of the study, or for other reasons?
3. Please elaborate more on the discussion of the results of the study. What would be the impact of utilizing best methods for result of the stimulus, especially for the citizen? Would it be that big a difference if we use the other classification methods?
4. Please explain the advantages and disadvantages of the methods being compared in the study.
5. The result shows that the decision tree, gradient boost, and random forest, does not differ much, how will it affect the stimulus package?
6. If the data changes would the results change? The authors may divide the data into testing, training and validation data set. Several times as discussed by this paper: Lessman *et al.* (2015¹).
7. Please use a flowchart to explain the modelling and analysis process.
8. Why discuss on different ratio partitioning, in this case it is better use simulation dataset to see the impact of the ratio into the results.

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Is the work clearly and accurately presented and does it cite the current literature?

Partly

Is the study design appropriate and is the work technically sound?

Yes

Are sufficient details of methods and analysis provided to allow replication by others?

Partly

If applicable, is the statistical analysis and its interpretation appropriate?

Partly

Are all the source data underlying the results available to ensure full reproducibility?

Yes

Are the conclusions drawn adequately supported by the results?

Yes

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Machine Learning, Data mining, statistics, official statistics, bioinformatics, biostatistics

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 12 Nov 2021

Rathimala Kannan

1. Research questions and the discussion and conclusion are not inline. The authors mentioned three research questions, but they are not discussed throughout the manuscript. Instead, the authors focus on comparing different methods for predicting household subsidy preferences. Please address the research question on the results and discussion as well.

Though we have answered all three research questions in the discussion section, we noticed it is not presented well. Thank you for your comment. Now we have answered each question separately in the discussion section.

2. Please explain the question used in the study and why some questions are missing. Is it due to not being the focus of the study, or for other reasons?

As mentioned in the previous answer, now we have revised the discussion section which clearly addresses all three research questions.

3. Please elaborate more on the discussion of the results of the study. What would be the impact of utilizing best methods for result of the stimulus, especially for the citizen? Would it be that big a difference if we use the other classification methods?

The aim of this study is to identify the households that prefer to have a specific subsidy which is expected to lessen their financial burden during this pandemic. Therefore, we focus on the classification model which can predict more accurately the household's choice.

It is possible to test with other classification methods, and they might have better accuracy. However, we focus also the model interpretability, thus we use mostly on decision tree algorithm family plus naïve bayes algorithm. Machine learning models are always a trade-off between accuracy and interpretability (Hastie, Tibshirani, James, & Witten, 2021).

Hastie, T., Tibshirani, R., James, G., & Witten, D. (2021). An Introduction to Statistical Learning (2nd Edition). *Springer Texts*, 102, 618. (chapter 2.1.3 page 24)

4. Please explain the advantages and disadvantages of the methods being compared in the study.

Different approaches, such as information-based learning, similarity-based learning, error-based learning, and probability-based learning, can be used to create classifiers. This research used information based learning (a decision tree algorithm family) as the best model for explaining decision logic .(Kelleher, Namee, & D'Arcy, 2015) Kelleher, J. D., Namee, B. Mac, & D'Arcy, A. (2015). *Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies* (1st). The MIT Press.

5. The result shows that the decision tree, gradient boost, and random forest, does not differ much, how will it affect the stimulus package?

The aim here is to predict household's preference as much possible correctly. Thus we chose the model that performs the best compared to the rest.

6. If the data changes would the results change? The authors may divide the data into testing, training and validation data set. Several times as discussed by this paper: Lessman *et al.* (2015¹). –

Yes. We can divide the dataset in to 3 sets. We conducted K-fold cross validation method to evaluate the performance of a classifier and presented the results in the following table. When the data is partitioned with k= 5, and K=10, the findings reveal little difference in classifier performance, and the Gradient boosting tree performs

best. When the data set is small, k-fold cross validation produces a superior model; but, when the data set is large, it produces no change. A current study backs up this conclusion (Marcot & Hanea, 2021).

Marcot, B. G., & Hanea, A. M. (2021). What is an optimal value of k in k-fold cross-validation in discrete Bayesian network analysis? *Computational Statistics*, 36(3), 2009–2031. <https://doi.org/10.1007/s00180-020-00999-9>

Machine Learning Technique

Partitioning Ratio

Target Variable: *Moratorium*

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F-score

Accuracy

Decision Tree

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0.733

0.789

Yes

0.799

0.854

0.826

Gradient Boosted Tree

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0.711

0.791

0.844

Yes

0.821

0.938

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0.740

K=10-fold cross validation

No

0.634

0.446

0.524

0.664

Yes

0.676

0.818

0.740

7. Please use a flowchart to explain the modelling and analysis process.

A flowchart has been provided. Thank you for your comment.

8. Why discuss on different ratio partitioning, in this case it is better use simulation dataset to see the impact of the ratio into the results.

Data partitioning ratio is considered as one of the parameters and the aim was to identify the best ratio that can provide better classification model. We also used k-fold cross validation method as explained earlier.

Competing Interests: No competing interest

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