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OPINION ARTICLE

REVISED Evolution of bright colours in animals: worlds of prohibition and oblivion [version 2; peer review: 1 approved, 2 approved with reservations]

Previously titled: "The "Hyper-Visible World" hypothesis for the dazzling colours of coral reef fish"

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Abstract

Because the ability to hide in plain sight provides a major selective advantage to both prey and predator species, the emergence of the striking colouration of some animal species (such as many coral reef fish) represents an evolutionary conundrum that remains unsolved to date. Here I propose a framework by which conspicuous colours can emerge when the selective pressures for camouflage are relaxed (1) because camouflage is not essential under specific prey/predator conditions or (2) due to the impossibility of reducing the signal-to-background noise in the environment. The first case is found among non-predator-species that possess effective defences against predators (hence a "Carefree World"), such as the strong macaws' beaks and the flight abilities of hummingbirds. The second case is found in diurnal mobile fish of coral reef communities, which swim in clear waters against highly contrasting and unpredictable background (hence an "Hyper-Visible World"). In those contexts the selective pressures that usually come secondary to camouflage (such as sexual, warning, species recognition or territorial display) are free to drive the evolution of brilliant and diverse colouration. This theoretical framework can also be useful for studying the conditions that allow for conspicuousness in other sensory contexts (acoustic, chemical, electrical, etc.).

Keywords

coral reefs, fish, colours, camouflage, signal-transmission, evolution, conspicuousness

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Any reports and responses or comments on the article can be found at the end of the article.

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REVISED Amendments from Version 1

The main purpose of the first version was to present the hypothesis that explains why the colourful patterns of reef fish occur despite the predation pressure. The Hyper-visible world hypothesis is based on the environmental features that make it virtually impossible the evolution of camouflage in mobile fish in coral reefs. But moving beyond the context of coral reefs, I realized that the striking colors of other species could be explained by a related mechanism: a lack of the need of concealing by some organisms - i.e. a "Carefree World". The general departure from the evolutionary pressure of camouflage is thus presented in this second version, in a integrated framework (summarized in the new figure).

Many other improvements from the previous version were stimulated by the very helpful comments I received, to which I am grateful and acknowledge in the relevant section.

See referee reports

Introduction

The ability to hide in plain sight is a major selective pressure for both prey and predatory species^{1,2}. Traits that increase an individual's capability to camouflage with its surrounding environment have likely been under strong selection pressure since vision emerged, having guided, to a great extent, the evolution of visual displays in the animal world. It is in this context that the eye-catching colouration of fish inhabiting coral reefs and other tropical bodies of water has puzzled scientists since the formulation of the natural selection theory³⁻¹¹. Their flamboyance of colour patterns seems to not only disregard any pressures to blend in with the environment, but rather suggests the very opposite purpose: to make an individual stand out as much as possible, competing for attention among members of its own species and predators alike.

Alfred Russel Wallace, co-proponent of the natural selection theory, was also the first to put forth a hypothesis that attributed camouflage properties for those bright colour patterns, whereby *"brilliantly-coloured fishes from warm seas are many of them well concealed when surrounded by the brilliant sea-weeds, corals, sea-anemones, and other marine animals, which make the sea-bottom sometimes resemble a fantastic flower-garden"*³. A similar argument was proposed to explain the great abundance of eye-catching bird species present amid forest canopy backdrops¹². In fact bright colours and patterns can indeed work by disrupting contrasting patterns that can make a prey/predator easily recognizable for some species^{2,13,14}. Also, animals we perceive as colourful may not be conspicuous under their natural conditions¹³⁻¹⁵. But it has been demonstrated that coral reef fish can possess similar -or even more sophisticated- visual capabilities than humans^{6,11,16}; therefore perceiving those colours with the same ease with which we do is within the realm of sensorial possibilities to be exploited for predators and potential preys - negating therefore a camouflage possibility in many (if not in most) cases.

Recognizing the conspicuousness of such colour patterns, the 1973 Nobel Prize winner, Konrad Lorenz, proposed a hypothesis which is based on complete denial of the disguise function in that context.

Lorenz suggested these dazzling colour patterns would be a robust means of species-recognition in the highly diverse and multi-niche environment of coral reefs, where such distinct signalling patterns would be needed to prevent aggression among non-competitor species⁴. A problem for this hypothesis, however, is that many colourful fish found in coral reef habitats are not necessarily aggressive or territorial^{8,17}, and in any case such selective pressure to be visible would need to overcome the generally much more pressing costs related with higher detectability to predators and/or preys.

Consequently, no hypothesis has withstood existing empirical data, leaving this evolutionary puzzle at large^{4,7-11}. Here I argue that conspicuous colours can emerge when the selective pressures for camouflage are relaxed either because camouflage is not essential in the face of specific prey/predator conditions, or due to the biological expense of reducing the signal-to-background noise in the environment.

The "Hyper-Visible World"

Cott, in his seminal 1940's treatise on the function of animal coloration stated that: *"few birds - whatever their coloration - can be expected to harmonize cryptically with surroundings which vary constantly and widely, from moment to moment and from month to month"*². Interestingly enough (and perhaps due to the difficulties in observation and study of the behaviour of fish in their habitat before the invention of the scuba), Cott did not extended this reasoning to diurnal mobile coral reef fish (in fact he supported the aforementioned Wallace's hypothesis for this ecosystem).

But coral reef habitats impose to diurnal mobile species the challenge of a continuously changing background, arguably more severe than those in terrestrial environments. As opposed to other marine environments and most terrestrial conditions where backgrounds generally consist of sky blues, earth-tones (sand, stones, snow) or vegetation (mainly green and yellow/brown, resulting from chlorophyll and cellulose), coral reefs have a much more diverse range of conspicuous colours – a direct result of pigments used to protect the symbiotic algae from high irradiances¹⁸. And, as previously pointed out, this remarkable chromatic diversity is not out of reach of what fish can perceive^{6,19}.

Thus the evolution of body-colour in diurnal fish that roam coral reef formations are submitted to special conditions, namely: (1) the high clarity of water during daylight hours and (2) the unpredictable visual pattern of the coral habitat itself. These particular conditions are the ones that critically negate the possibility of camouflage for most diurnal mobile animals in such habitats. While some species can change their body colouration in real time as they roam diverse backgrounds, this is a highly sophisticated and demanding biological feature restricted to only a small subset of species^{2,20}.

This hypothesis may also be understood within a signal-transmission framework, whereby the visual conspicuousness of an individual is directed correlated with the signal (against background noise) intensity. Accordingly, one of the main selective pressures on colour vision of predators and prey is directed to enhance the perception of contrast between object and background^{6,20} and, in

order to cancel this out, the aim of camouflage is to induce exactly the opposite. In coral reefs, this signal/noise ratio cannot be reduced by diurnal mobile fish under virtually whatever colour pattern that could be chosen to cover their body. Hence, the exceptionally good environment for signal transmission (clear waters) and the unpredictability of the “background noise” (diverse coral reef) for a mobile individual create exceptionally difficult conditions for the reduction of signal-to-noise ratio (hence the term “Hyper-Visible World”).

Spatiotemporal dynamics^{2,22} are, therefore, a critical component in this theory: the degree of mobility of diurnal fish in the geography of coral reef habitats plays a pivotal role in the predictability of the background and hence in the evolution of camouflage. If a fish swims past a variety of backdrops, the likelihood of effective camouflage is close to null – any guise is bound to be seen against one or more backgrounds. If, on the other hand, a fish spends most of its time in one location, natural selection can favour pigmentation and morphologies that match that predictable substrate (be it a coral species, type of rock or sand colouration).

This “Hyper-visible world” hypothesis presents a specific and falsifiable (*sensu* Popper²³) prediction: other traits being equal, roaming fish with any degree of visual prominence will endure equivalent predatory pressure (or success) in coral reefs, but not when swimming against a predictable and homogenous background.

Since signalling patterns evolve as a trade-off between predation and other selective pressures²¹, when predation under varying degrees of visual conspicuousness is similarly efficient, other selective pressures for visual communication that benefit from conspicuousness can evolve without the constraints imposed by the need to camouflage. Those selective pressures range from hostile to friendly signalling. Among conspecifics, for example, signals range from those communicating willingness to engage in dispute over resources to stressing bonding forces for school formation and sexual attraction^{2,4,8}. In interspecific interactions, signals may range from warnings of retaliatory weaponry (e.g. aposematism by poisonous fishes) to the marketing of services (e.g. special colours and approaching behaviours of cleaner fishes^{2,4,24}).

It is interesting to note, however, that in this “hyper-visible world”, while selective pressures for conspicuousness are favoured by the transparency of the medium, they are hampered by the complex and colour-rich background of the coral reef – hence the pressure for the “hyper-unnatural” (i.e., not often found in nature) colour patterns of many reef fish. By the same token, the need for cryptic species to “deceive with perfection” of cryptic species is also exceptionally high, leading to the “hyper-naturalism” of fish species like the pygmy sea horse or anglerfish, which is more typical of terrestrial environments (where visibility is also usually excellent) than of other marine habitats.

The fact that most birds don’t display similarly flamboyant body colouration might be an indication that terrestrial habitats are perhaps

not such a “hyper-visible world” after all (in the sense that there are still plenty occasions for using some concealment – particularly because, as opposed to mobile diurnal coral reef fish, several hours of daylight are usually spent in resting places). But there are notable exceptions to “modest” coloration of birds – and the conditions that allowed some species of birds to overcome the need for camouflage to display dazzling colours, observed in some species, are of a different “world” – one that doesn’t care, as we will see next.

The “Carefree World”

The “Hyper-Visible World” hypothesis relies on the notion that camouflage among coral reefs is not an option for many diurnal mobile species. But selection for camouflage can be also relaxed in other contexts. One such case is that of non-predatory species endowed with effective defence mechanisms against predators. The hummingbirds’ speed or the nut-cracking beaks of macaws probably did not evolve first as protections against predation, but are effective in that sense (i.e. became *exaptations*²⁵ for defence), freeing those animals from the need to invest biological capital to visually blend in with their surroundings². Instead of an impossibility of camouflage found in the “hyper-visible world”, these birds live in a “carefree world” in which concealment is simply not needed (Figure 1).

Figure 1. Diagram displaying the landscape of sensorial (y axis) versus ecological (x axis) constraints on colouration that animals can develop to answer the predatory-prey pressure. The “Need for camouflage” axis refers to the selective pressures that drive camouflage. The “Possibility of camouflage” axis springs from the environmental and physiological constraints of the signal transmission between predators and prey. Animals that are under relaxed pressure for camouflage (e.g. like macaws and hummingbirds, which are non-predators and with strong defences against predators) are in the “carefree world” arena. Animals in the “hyper-visible world” are those that are prevented from developing camouflage (e.g. diurnal mobile fish on the coral reef environment).

Back to the coral reef conundrum, it has been proposed that diurnal coral reef fish have a visual advantage over their predators as a result of their high visual acuity, coupled with quick access to safe havens among the complex structures of the coral reefs⁶. If this is the case, they are also living in a “carefree world”, and therefore in the overlapping region of [Figure 1](#).

Final remarks

Justin Marshall, a specialist in the study of colour vision observed, regarding the dazzling colours found in coral reef, that it “*is almost inconceivable for only one evolutionary force to be behind the colours of such a diverse assemblage*”⁸⁷. Indeed, should the hypothesis presented here prove accurate, it is paradoxically the very elimination of only one evolutionary force (concealment of potential predators/prey by cryptic colouration) that sets the artistic boldness of several other evolutionary pressures free to draw the magnificent mosaic of colours and shapes found in these marine habitats.

Be it due to prohibition (“hyper-visible world”) or oblivion (“carefree world”) to concealment, once the pressures for camouflage are relaxed, other roles for bright colouration can take over, opening up an assortment of evolutionary possibilities. For instance, we can speculate that signalling in high visual resolution and with conspicuous coloration can promote the genesis of new species through sensory-drive^{21,26}, a process whereby subtle changes in either colour patterns or in sensory/cognitive biases for attraction to those patterns can lead to the reproductive isolation of part of a population. In this sense, the high resolution of signals coupled with the high productivity of coral reefs might account for the high rates of sympatric speciation observed in these habitats.

Evolutionary possibilities, of course, are not necessarily fulfilled: not only camouflage, but also bright coloration are expected to represent usually costly energetic and evolutionary investments. Therefore, the potential to develop bright coloration due to the lack of selective pressure for camouflage will not necessarily be fulfilled (an obvious example of this in the “Carefree World” can be observed among adult whales or elephants, where the absence of natural predators or need for concealment to obtain food does not imply that they will parade macaw-like coatings). Biological economy presses for neutrally-adaptive colours in those cases (or colours that are a by-product of other functions different from the ones related to visual communication, such as thermal regulation, UV protection, structural, etc).

Finally, animals are multi-sensorial entities: the circumstances that relax the evolutionary pressure for visual concealment ([Figure 1](#)) should be considered analogous to those enabling conspicuousness in other dimensions (e.g., acoustic, olfactory, tactile, electrical). This field may greatly benefit from future research that investigates the evolutionary pathways that open when special conditions stops to impose crypsis. A striking example comes from the acknowledgment of this aspect on the emergence of our own species (the only “who live in the ground and can sing”²⁷). By doing so, the ethnomusicologist and evolutionary musicologist Joseph Jordania recently proposed the intriguing hypothesis that the primordial human evolution was shaped by the incorporation of a set of conspicuous features (like dancing and polyphonic singing to prepare for and trigger a coordinated attack) that turned afraid tree-living monkeys into assertive erect and noisy hunt-stealers from lions²⁷.

Caught existentially in a food web, every time we observe a species (being flamboyant fishes of corals, flashy hummingbirds or noisy humans) that seems to show disregard for the unwritten-but-unforgiving- rules of discretion, there is a certainly a fascinating evolutionary conundrum to be solved. Specifically for the case of the coral-reef fish colours that intrigued so many scientists, the framework presented here provides a fresh and testable scientific hypothesis.

Competing interests

The author declares no conflict of interest.

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Brett Seymoure

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In this opinion piece by Alonso, the hypothesis that animals in very colorful environments such as coral reefs, should not evolve cryptic coloration due to the impossible requirements of the myriad colorful backgrounds is proposed. Alonso also hypothesizes that animals that have putatively escaped predation pressures due to exaptations (such as the strong beaks of Macaws and the fast speed of hummingbirds) also will not rely on camouflage for protection. Most of the ideas presented here are hypotheses that have been presented before by Poulton in the late 1800's and Cott in his seminal book on animal coloration published in the 1940's. The field of animal coloration is deserving of a revisit to these ideas, however, I believe the current article needs more logical evidence before it can be accepted as a framework by evolutionary and behavioral ecologists studying components of coloration.

The article is conveniently broken into two main hypotheses: 1) Hyper-visible World; and 2) Carefree World. The hyper-visible world needs much more support from previous research before being considered further. There are many examples of animals that use camouflage in coral reefs. A major issue with this article is that the author does not make distinctions between background matching and disruptive coloration, both of which are camouflage tactics. This article can be greatly strengthened by including the tradeoffs of background matching and disruptive coloration. Background matching is unlikely to occur in coral reef fish that are highly vagile, however, one would predict that fish that move around in a very heterogenous environment (e.g. a coral reef) would evolve coloration that obstructs the outline of the animal as well as impeding the judgement of speed by a potential predator. The author needs to add to this opinion to include this distinction as well as include this into the figure.

Another concern of the hyper-visible world hypothesis is the assumption that animals will evolve camouflage before any other type of coloration (e.g. social and/or sexual signals). Alonso states that the diversity of flamboyant coloration is a Darwinian puzzle since strong selection pressures from predators should have selected against bright, conspicuous coloration. However, Alonso disregards one of Darwin's most influential books, *The Descent of Man and Selection in Relation to Sex*, in which Darwin describes how gaudy individuals can receive a fitness benefit from attracting

mates. Of course, there are now many more hypotheses explaining gaudy appearances in animals ranging from mimicry to social communication. The author needs to address these other hypotheses and explain under what conditions the hyper-visible world will mask these needs for bright coloration.

As for the second hypothesis, the Carefree World, this needs much more development and the author must cite empirical research stating that the animals of interest (e.g. the Macaw and hummingbirds) are not under predation pressures. The conclusion that Macaws are exempt from predation due to their strong beaks and claws seems premature without studies testing this. A study by Burger and Gochfeld ¹ show that Macaws had many anti-predator behaviors that have evolved to reduce predation from eagles and hawks. Furthermore, personal communication with two experts in the field of hummingbird coloration, Melissa Meadows and Richard Simpson, have informed me that hummingbirds are preyed upon by mantids and cats. Thus, I am reluctant to agree with Alonso's opinion on the carefree world as it is currently written. It is not beyond reason that some animals may have evolved bright coloration due to a lack in predation, I just think the current argument needs more corroboration.

The concluding remarks are welcomed as Alonso includes the discussion of sensory drive and I think that sensory drive is very important in the topics discussed here, however, I don't think that sensory drive is a result of a carefree world or a hyper visible world as there are many examples where predators affect the evolution of coloration in animals with sensory drive (e.g. cichlids and guppies). I suggest that the author includes sensory drive into his hypotheses and I also believe that other forms of coloration such as the many types of mimicry, also deserve discussion.

I appreciate the figure that the author provided but I have some reservations. First, the figure appears to say that physiological constraints drive the environment, which is confusing to me. Second, the two axes are different levels of analyses and thus the figure is difficult to interpret. The y-axis is physiological constraints, which is a proximate explanation, while the x-axis is the fitness benefit, which is an ultimate explanation. I am not stating that this is incorrect because I agree with the author that both explanations must be met for the proposed hypotheses to be possible, but much more explanation is needed to allow the reader to understand how the different levels of analyses are included.

Lastly, I agree with the previous reviewers in that the optics of the water as well as the visual system of the different viewers needs to be incorporated.

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Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 19 Oct 2016

Wladimir Alonso, University of São Paulo, São Paulo, Brazil

I thank the reviewer for his comments and stimulating discussion. Nevertheless, I must confess that when I received this feedback I was drawn to the comment that "*Most of the ideas presented here are hypotheses that have been presented before by Poulton in the late 1800*". I would appreciate if the reviewer could provide a more precise citation, as I have consulted Poulton's 1890's book "*The colours of animals, their meaning and use, especially considered in the case of insects*" and could not find anything similar to the ideas presented here. If there are other studies (or some part of that book that I missed) containing those, I would greatly appreciate this information as I went into great length to give credit to past studies.

The fact that so many brightly colored animals are found in coral reefs has been addressed numerous times since Wallace – but not resolved yet, as discussed by the many authors cited in the introduction of this paper (we can also add this statement from Dr. Gil Rosenthal - one of the top researchers in this field- "*It's something we don't, as scientists, fully understand, or come close to understanding*" and "*It's just such a beautiful part of nature that we don't have an easy explanation for*"

<http://onlineissues.wherewhenhow.com/publication/?i=100968&ver=html5&p=74>). In fact, when I found that Cott formulated an idea similar to the "hypervisible word" for birds (but not for coral reef fish, as he believed -in consonance with Wallace's and most current views- that in coral reefs bright colors have a camouflage role) I promptly cited and credited his insight. Therefore, I would be in fact quite surprised if the hypothesis presented in this manuscript has been published before.

The reviewer also states that "*the current article needs more logical evidence before it can be accepted as a framework by evolutionary and behavioral ecologists studying components of coloration*". I am struggling with this suggestion and what was meant by "logical evidence" in this context. I believe (and so do the other reviewers) that the framework presented is a useful one for guiding future research in this area, which in turn may provide evidence to support or refute this conceptual framework. *Evolutionary and behavioral ecologists studying components of coloration* of mobile fish in coral reef now have another biologically sound and falsifiable hypothesis (and an expanded theoretical framework) that can hardly be ignored - at least until (and if) rejected by enough empirical evidence or some biologic flaw be found in this one.

The reviewer comments that "*the author does not make distinctions between background matching and disruptive coloration, both of which are camouflage tactics*". Background matching is hard to achieve for moving background-matching objects - they would need to perfectly match their background and the background would need to be homogenous; whereas disruptive coloration tends to feature too many surface landmarks (e.g. contours and blotches), which provide perfect tracking cues on moving objects (George Lovell, *pers. comm.*). For an illustration of the latter principle, please see this video provided by George Lovell (<https://youtu.be/HEePyENN1HA>). Both mechanisms of attempting crypsis pointed out by the reviewer are therefore not effective for mobile fish in the heterogeneous and unpredictable coral reef environment.

The reviewer cites Darwin's explanation for the role of sexual selection in the evolution of bright color. Of course bright coloration can be beneficial for several biological reasons (species recognition, aposematism, aggressiveness - and of course, sexual selection). Such selective pressures are acknowledged in the current manuscript as the driving force behind the evolution of coral reef fish colors. But such coloring is not the point addressed here. This manuscript addresses the conditions that allow coral reef fish (or species like macaws and hummingbirds) to possess extremely bright colors and patterns (in response to those pressures), which are not seen in most other species of birds (and other many ecosystems apart from coral reefs).

I agree with the reviewer that sensory drive is not a result of either a "Carefree World" or "Hyper-Visible World". In fact, "sensory drive" is mentioned only as a complementary hypothesis related to the possibility of higher rates of sympatric speciation due to better opportunities of recognition when species are "free" from the demands/possibility of concealment. Moreover, "sensory drive" is not relevant to testing the hyper-visible world hypothesis against Lorenz's or Wallace's alternative. Therefore, as interesting as other forms of coloration and sensory drive are, there is not much room to follow the reviewer's suggestion and expand their discussion.

Regarding the Carefree World hypothesis, I welcome the presentation of empirical data by the reviewer aimed at challenging it, and I am glad to discuss those challenges. The fact that macaws have many anti-predator behaviors that have evolved to reduce predation from eagles and hawks does not refute the carefree world hypothesis: as anyone who has handled macaws knows, their strong beaks are an extraordinary defense (that most other birds don't have) against predators - and so the evolutionary pressure for concealment might be relaxed to the point that other selective pressures for conspicuous patterns (sexual, species identification, etc) in terms of body colors (and possibly other features such as their noise vocalizations) have a bigger role than camouflage. But that does not mean that the selection against predators would be eliminated. Similarly, we don't expect that sexual selection to be absent in animals with camouflage.

The observation presented by the reviewer regarding hummingbirds is quite interesting - and I believe a good example where the framework I presented can help to understand the evolution of bright colors. The acrobatic and fast flights and take-offs (together with their tiny size) of hummingbirds make them an unworthy target for most predators in most situations - hence enabling them to live in a "Carefree World" most of the time. Nevertheless, as pointed out by the reviewer, Mantis and cats hunt hummingbirds. But the majority of predation is likely to occur when hummingbirds are feeding in flowers (or artificial feeders), or eggs or nesting hatchlings. In the feeding in flowers circumstances, the mechanics involved (with movement, unpredictable background and highly visible medium) a humming bird is impossible to camouflage. Therefore, in those particular instances what they face are actually the challenges of the "Hyper-Visible World", where camouflage is simply not possible. And (again using the framework presented in figure 1 of the manuscript) we do have cases for hummingbirds where camouflage is much needed and possible (given the predictability of the background pattern). For example, nesting females who are stationary indeed develop camouflaged patterns. Again, those do not constitute "*ad hoc* explanations", but a framework from which clear predictions can be made and that

can be tested both in the laboratory and in the field.

The reviewer mentions that *"the figure appears to say that physiological constraints drive the environment, which is confusing to me"*. Such an inference would be confusing! However, the figure – and accompanying text – neither says nor implies this. The figure says *"The 'Possibility of camouflage' axis springs from the environmental and physiological constraints of the signal transmission between predators and prey"*. That is, animals can be physiologically constrained (e.g. given the species evolutionary history, the evolution of certain body colors might be impossible), but they can also be constrained due to the characteristics of the environment (as is the case of coral reef habitats for mobile animals).

Still regarding the figure, the reviewer comments that *"much more explanation is needed to allow the reader to understand how the different levels of analyses are included"*. The figure summarize and organize the ideas presented in the text under a theoretical framework, while attempting to be as visually-friendly and simple as possible (leaving the detail explanations for the body of the article). As such, the it risks being too dense, but I believe I succeeded in this task. In any case, I would be happy to answer and discuss any particular point that needs further clarification.

The last observation of the reviewer *"that the optics of the water as well as the visual system of the different viewers needs to be incorporated"* was addressed in the evolving online discussion in answers to previous reviewer comments, though not perhaps in the main manuscript. In any case, I am glad to add here another reference on this matter which was published after the hyper-visible world hypothesis was formulated, showing that coral reef fish can have excellent vision - in fact even better than human vision (<http://rsos.royalsocietypublishing.org/content/royopensci/3/9/160399.full.pdf>). This observation adds empirical evidence to the challenges that animals -mainly mobile ones- have in concealing themselves in or against a backdrop of a coral reef environment.

Competing Interests: No competing interests were disclosed.

Reviewer Report 28 June 2016

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Theodore Stankowich

Department of Biological Sciences, California State University, Long Beach, CA, USA

In this article, the author introduces a predictive framework for understanding the bright coloration of coral reef fishes using the criteria of need for camouflage and possibility of camouflage. These axes allow fish to be grouped into fish that (1) able to adopt flamboyant colors

because they don't have significant predation due to some defensive ability, (2) live in a very visible colourful world and camouflage isn't really possible anyway, and (3) adopt a cryptic coloration pattern due to great predation risk. I found this framework to be thought-provoking and apt for the tropical marine coral reef system under discussion.

Every environmental medium has its own physical properties that promote or disfavour both organismal coloration and visual perceptual abilities. One issue with the article in its current form is that it could do a better job of discussing life on the margins of these systems where the light environment changes with depth – reds and oranges become dark browns and blues at greater depth and a discussion of this framework in a non-binary world would be interesting. Further, can brightly coloured fish “escape” their coloration temporarily at times of greater risk by moving into darker environments?

The other discussion that would improve the piece is how it might differ in other media – how do physical differences between shallow marine environments differ with terrestrial environments in a way that allows this to occur. Clearly there are terrestrial environments the environmental background changes frequently or is spatially complex and animals live in a hyper-visible world – yet we see far fewer brightly coloured species on land, save for aposematic species (carefree world) and birds advertising for sexual display (sexual selection may be so strong as to override natural selection favouring camouflage). Why are there no brightly coloured mammals? These questions are all easily addressed but would make for a more complete discussion of the hypothesis at hand and why it works in coral reef fishes.

Overall, I found the paper thought provoking but additional discussion could make for a more complete, well-rounded discussion of the hypothesis and how it might even be adapted for other environmental systems.

Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Author Response 29 Jul 2016

Wladimir Alonso, University of São Paulo, São Paulo, Brazil

Dear Theodore,

Thank you very much for your comments. I am also glad you found the hypothesis presented in this paper to be thought-provoking and apt for the tropical marine coral reef system.

Let me then address the specific points you rise:

1. **“Every environmental medium has its own physical properties that promote or disfavour both organismal coloration and visual perceptual abilities. One issue with the article in its current form is that it could do a better job of discussing life on the margins of these systems where the light environment changes with depth”.** Indeed, the transitional zones are fascinating because the factors which

favour the different (and often opposite) forces of selection can change in just a few meters. Those are all very interesting and relevant situations, and their complexity can actually be used to gather evidence for alternative hypotheses. For instance, the “hyper-visible world hypothesis” predicts that camouflage is not possible under good visibility and unpredictable backgrounds - conditions met for diurnal mobile fish of coral reef. As we move towards the margins of the system that you mention, lower lighting and/or less transparent waters would reduce the “signal to noise” ratio of mobile fish against the background, making cryptic coloration possible. In fact, this actually also happens during the diurnal cycle: the spectral complexity that corals display during the day slowly become less prominent when visibility start to dim at dawn. Natural experiments have the setback that many variables change simultaneously (fish in coral also start to lose the ability to detect visually approaching predators and to quickly hide in the coral interstices) so probably controlled experiments would be needed to falsify the alternative hypothesis. In any case, the intricacy of the transitional zones, as fascinating and deserving of study as they are, would demand a considerable expansion of the document. I thank, nonetheless, the opportunity to mention this aspect briefly here.

2. **“can brightly coloured fish “escape” their coloration temporarily at times of greater risk by moving into darker environments?”**. That is an interesting question. Coral fish do move quickly inside corals and rocks interstices to escape from predators, but I believe they do it more due to the protection provided by the structural complexity than to become “invisible” in the dark.
3. **“The other discussion that would improve the piece is how it might differ in other media – how do physical differences between shallow marine environments differ with terrestrial environments in a way that allows this to occur. Clearly there are terrestrial environments the environmental background changes frequently or is spatially complex and animals live in a hyper-visible world – yet we see far fewer brightly coloured species on land...”**. Hugh Cott, a zoologist who worked on military camouflage for the British Army during WWII, defended that this is the normal situation among birds: “few birds - whatever their coloration - can be expected to harmonize cryptically with surroundings which vary constantly and widely, from moment to moment and from month to month”. I agree only partially with Cott: although during flight is indeed difficult to come with a coloration that matches the changing background (or even the sky itself), many species expend a considerable time perched on branches or standing on the ground, and therefore cryptic coloration can be developed for those situations. Also, coral reef environments usually present a more diverse range of conspicuous colors (as opposed to mostly green and earth tones in terrestrial environments) due to the presence of pigments used to protect the symbiotic algae from high irradiances.
4. **“... save for aposematic species (carefree world) and birds advertising for sexual display (sexual selection may be so strong as to override natural selection favouring camouflage)”**. I want to take advantage of this part of the sentence to highlight that the “carefree world” and the “hyper-visible world” do not lead necessarily to bright coloration. They lay the conditions whereby the selective pressure for camouflage (or, in different sensorial contexts, remaining in silence, being odorless, not moving, etc) is relaxed, allowing secondary functions for body coloration to emerge. So: (a) aposematism can emerge either in the carefree or

hypervisible context and (b) we can indeed assume that sexual selection is in general very strong, but I think it is also safe to assume that the use of coloration that favours mating is usually secondary to the need of not being seen either by predators or prey. That is why the suggested framework proposes that when we see bright coloration due to sexual selection (or aposematism, etc), it is interesting to ask whether this is because camouflage was not needed or was not possible (or both).

5. **“Why are there no brightly coloured mammals? These questions are all easily addressed but would make for a more complete discussion of the hypothesis at hand and why it works in coral reef fishes”.** Thank you again for the opportunity to discuss another interesting aspect that would be difficult to add in the paper due to space constraints. Firstly, your own studies show that, although rare, visual aposematism can be found in mammals - as in the case of the skunk's bold stripes (to warn predators of the risk of being sprayed with stinky gas). Secondly, although bright coloration is indeed rare in mammals, they often announce vividly their presence with other sensorial channels: several carnivores (e.g our dogs) mark their territory with urine, monkeys do the same with sounds, many big terrestrial (and aquatic) mammals also don't restrain themselves in vocalizing their presence (and using it for communication if needed). There is even a fascinating theory proposing that, by enabling early hominids to coordinate attacks (specially to steal food from lions), music itself was part of an “aposematic” route for human evolution (I warmly recommend to anyone interested in human evolution, aposematism or music to read the third chapter of Jordania's book I cite in the article). So, although visual boldness is not so common in mammals, they are (if I may use the metaphor) “brightly colored” in other sensory channels (which usually have the advantage of being more easily “switched on and off” depending on the context, than body coloration). And finally I would argue again the earth-tones (sand, stones), snow and vegetation (mainly green and yellow/brown, resulting from chlorophyll and cellulose) of terrestrial environments are in fact quite predictable, and therefore more easily matched (at least at some extent) by some choice of body color/patterns (plus, terrestrial animals can indeed expend a considerable time still). All those conditions are in radical opposition to the challenge faced by mobile fish in the colorful reef background.
6. **“Overall, I found the paper thought provoking but additional discussion could make for a more complete, well-rounded discussion of the hypothesis and how it might even be adapted for other environmental systems”.** The paper started focusing on the formulation of a hypothesis to explain the conundrum posed by the abundance of bright colors fish in coral-reef, and later expanded to articulate a framework that could encompass the landscape of conditions that allow bright colors to emerge in any habitat. Therefore it is well possible that such broadness of scope could benefit from a lengthier document. Nevertheless, I hope that, caught in the compromise between comprehensiveness and succinctness, I was able to lay out the ideas in a way that was both clear enough and stimulating for further research and discussions.

Thank you very much again for reviewing this paper and for your very relevant comments.

Competing Interests: No competing interests were disclosed.

Version 1

Reviewer Report 08 July 2015

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Brian Langerhans

Department of Biological Sciences, North Carolina State University, Raleigh, NC, USA

The paper offers a hypothesis concerning the "striking colouration of coral reef fish." The idea is that coral reef fish roam across complex/unpredictable background colors and patterns within a transmission environment which permits highly effective perception of a range of light (color) to a variety of organisms capable of receiving and processing the respective light waves (during daytime). The argument rests on a number of assumptions, leading to the conclusion that selection will not favor camouflage in such an environment, and thus selection favoring conspicuous signaling is largely unconstrained. I think there is a useful hypothesis described here, which points out several testable ideas. However, I think each key assumption should be more directly addressed in the paper. Otherwise, one can see that the entire "Hyper-Visible World Hypothesis" could come crumbling down if those assumptions are wrong.

The first assumption needs more support: that coral reef fishes actually exhibit significantly higher color conspicuity or diversity than most other organismal assemblages. The entire hypothesis rests on this premise. Have studies tested whether coral reef fish actually exhibit such remarkable color patterns compared to other assemblages throughout the world? I agree that they surely must represent one of the more colorful, conspicuous, and diverse assemblages--but I'm not sure they are so remarkable that they deserve a special hypothesis unto themselves. It'd be nice to see some support for this premise. If this premise were untrue, then there is no need for a unique explanation for the colors of coral reef fishes.

The next assumption is that coral reefs provide a background of complex and unpredictable colors. I recall some studies showing low diversity of color during daytime and under ambient light for coral reefs. The author suggests that reefs are extremely colorful and complex, but I'd like to see some support for this. I agree they do seem fairly colorful and complex to us humans, but I can actually think of a number of other environments which seem pretty colorful and complex as well. What have previous studies found regarding the actual background colors of reefs? Are they really that complex and unpredictable from the perspective of a predator? Or is the background mostly blue/green/brown?

The next assumption is that coral reef waters actually are "hyper visible." That is, do these waters provide a transmission environment for which an especially wide range of color signals are accurately and efficiently transmitted? The waters are generally quite clear (low turbidity, high visibility), but air actually provides more effective transmission of light across all the relevant wavelengths. It seems to me that these waters actually truncate the red/yellow/orange

wavelengths (to various extents), and thus are not "hyper visible" in that sense. Perhaps some further discussion of this point is warranted, as I'm not sure in what sense the waters are actually hyper-visible, but rather the organisms within the environment are highly visible due to a combination of water clarity and colors.

The next assumption is that many resident organisms have well developed color vision. This is actually quite well supported by the literature, although it'd be nice for this paper to explicitly support this assumption as well.

The final assumption is really more of a prediction: that selection will not favor crypticity in such an environment, and thus we should not see cryptic organisms (but rather the evolution of conspicuous colors, which is the heart of the hypothesis). I doubt this is as universal as suggested in this paper. There are actually many examples of cryptic organisms inhabiting coral reefs (at least during a substantial part of their lives), including many fishes. Not only are there many coral reef fishes which are quite cryptic (e.g., peacock and leopard flounders, scorpionfish, frogfish, many blennies and gobies, trumpetfish...), but also many exhibit some cryptic components, such as countershading and disruptive coloration (including false eyes for misdirection). The prevalence of countershading seems to suggest that some crypticity has long continued to be advantageous in reef environments, although highly conspicuous signals are additionally advantageous. Moreover, the author's hypothesis that crypticity should primarily be favored in relatively sessile fishes could be directly tested (this could be mentioned in the paper)--and if the author could support this contention, that would be great (that most known examples of camouflage in reef fishes are in relatively stationary species).

Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 07 Mar 2016

Wladimir Alonso, Origem Scientifica, São Paulo, Brazil

Dear Brian,

Thank you very much for your review, relevant comments and for allowing me the opportunity to provide more evidence and clarify the assumptions on which my proposed hypothesis rests on. Your name, together with others –who provided me with feedback, will be included in the acknowledgment section of this manuscript, in recognition of your time and expert feedback. In totality, the constructive criticism and discussion this paper has generated has helped me realize that I should also somehow present these ideas in a systematized and slightly more organized format. The current version therefore provides a framework that more formally addresses the topic of the conspicuous coloration of certain animal species, like macaws and hummingbirds, which were just included as an additional note in previous version. Without adding too much extra content, I managed to create a couple of new sections including a new designation - "the carefree world" in addition to a figure that both integrates and summarizes those ideas.

Below I have addressed the assumptions you specifically mentioned and that would need further support and clarification:

#1 **"coral reef fishes actually exhibit significantly higher color conspicuity or diversity than most other organismal assemblages.** *The entire hypothesis rests on this premise. Have studies tested whether coral reef fish actually exhibit such remarkable color patterns compared to other assemblages throughout the world?"*

WJA Reply:

I haven't succeeded in finding a reference of a study that quantifies that coral reef fish exhibit higher colour conspicuity or diversity than most other organismal assemblages. It seems that it is a given in the field, and scientists express in sorts of ways like this: "There is in all the world, no other biotope which has produce, in so short a time or, which means the same thing, in so closely allied groups of animals, an equal number of extremely specialized forms" (1) or "A coral reef is perhaps the most colorful of all the world's ecosystems. During the day it throngs with multicoloured fish and invertebrates" and "there is nowhere on earth where one can find so many colourful animals packed into such small space" (2) Nevertheless, despite perhaps not being quantified in the way we would like it, this is an observation that is widely supported and the one which all the hypothesis mentioned in this text since Wallace's one, try to find an answer.

Furthermore, allow me to also address your remark that *"I agree that they surely must represent one of the more colorful, conspicuous, and diverse assemblages--but I'm not sure they are so remarkable that they deserve a special hypothesis unto themselves. It'd be nice to see some support for this premise. If this premise were untrue, then there is no need for a unique explanation for the colors of coral reef fishes"*.

WJA Reply: As surprising as it may seem, the abundance of bright and colourful fish in coral reef, that so markedly stands out visually, -where we should expect to witness animals trying to blend into the surroundings, so they do not become "an obvious meal"(3) is still an open question and the subject itself, has given rise to several studies and conjectures to address it (as shown in the introduction of the paper). I do agree with you on your point that any hypothesis looking at it should aim for a broader scope, as mechanisms in nature rarely are specific to only one circumstance. I just found a passage in Cott's 1940 book that can be considered another example of a "hyper-visible world," which I am including as a opening citation in the "Hyper-visible world" section of the new version

#2 **" coral reefs provide a background of complex and unpredictable colors.** *I recall some studies showing low diversity of color during daytime and under ambient light for coral reefs. The author suggests that reefs are extremely colorful and complex, but I'd like to see some support for this. I agree they do seem fairly colorful and complex to us humans, but I can actually think of a number of other environments which seem pretty colorful and complex as well. What have previous studies found regarding the actual background colors of reefs? Are they really that complex and unpredictable from the perspective of a predator? Or is the background mostly blue/green/brown?*

WJA Reply: Matz et al (4) used spectrometry data and visual system modelling to answer the question posed in the title of their article "Are Corals Colourful?" This article attempted to answer such questions from the perspective of the fish and found that *"Some GFP-like proteins, most notably fluorescent greens and nonfluorescent chromoproteins, indeed generate intense color signals."* They go on to explain that *"fluorescent proteins might also make corals appear less colorful to fish, counterbalancing the effect of absorption by the photosynthetic pigments of the endosymbiotic algae, which might be a form of protection against herbivores."* But as they even discuss at the end, *"It is tempting to speculate that the evolution of diverse coral colors in early Mesozoic (3) might have prompted the specialization of the fish visual systems in the process of adaptation to the environment, eventually leading to appearance of very unusual color signaling displayed by present-day reef fishes."* Therefore, I believe it is a sound assumption that coral reefs are not only perceived as colourful to humans but are also perceived as such by (often chromatically more sophisticated eyes (5)) their aquatic inhabitants as well. I modified the text accordingly to include these references and a summary of those considerations.

In any case, please note that if colour vision were not found in predatory interactions within the context of the hypothesis presented, this would not be an issue for the hypothesis since mobile fish in the "hyper-visible world" cannot hide, regardless of their colour, meaning predators/prey also need not use colour vision (again, for their interactions). This is also valid in the "carefree world" scenario, where, if a predator cannot risk hunting a dazzlingly colourful macaw, why would evolution bother providing that predator with the visual capabilities customized to detect a macaw?

3 **"coral reef waters actually are "hyper visible."** That is, do these waters provide a transmission environment for which an especially wide range of color signals are accurately and efficiently transmitted? The waters are generally quite clear (low turbidity, high visibility), but air actually provides more effective transmission of light across all the relevant wavelengths. It seems to me that these waters actually truncate the red/yellow/orange wavelengths (to various extents), and thus are not "hyper visible" in that sense. Perhaps some further discussion of this point is warranted, as I'm not sure in what sense the waters are actually hyper-visible, but rather the organisms within the environment are highly visible due to a combination of water clarity and colors"

WJA Reply: Coral reefs are usually found in shallow, clear tropical waters where the spectral attenuation of light by transmission medium (water) has not yet been severe. (2). In fact, only very little of the downwelling light, while the horizontal light is "less intense, narrower and shifted to the blue" (5)(6). Many fish can see even UV light, so they are able to perceive an even greater variety of colours than we do. You are correct in pointing out (and I do also points this out in the paper) that the excellent visibility of coral reefs habitats are nonetheless inferior to most of the terrestrial. But do note that the "hyper-visible world" is a way to express the impossibility of matching a background pattern in certain conditions and that difficulty is imposed not only because of the good transparency and luminosity of the medium, but equally important is the unpredictability of the background to be matched. Terrestrial environments (as discussed in the first answer) seem to be more predictable (but, again, please see the first new paragraph of the Hyper-visible World section quoting

an interesting parallel explanation in Cott's 1940 book) . While this is true for visual signals, perhaps this is not the case for acoustic and olfactory signals (which is why I added that small discussion at the end of the paper in the current version.

4 "**many resident organisms have well developed color vision**. This is actually quite well supported by the literature, although it'd be nice for this paper to explicitly support this assumption as well"

WJA Reply: As suggested, I added Bennet et al review (7), which explains how vision in those environments can be more sophisticated than ours (including UV vision and a higher number of different photoreceptors, which are common in marine species.

5 "*The final assumption is really more of a prediction: that **selection will not favor crypticity in such an environment, and thus we should not see cryptic organisms (but rather the evolution of conspicuous colors, which is the heart of the hypothesis)**. I doubt this is as universal as suggested in this paper. There are actually many examples of cryptic organisms inhabiting coral reefs (at least during a substantial part of their lives), including many fishes. Not only are there many coral reef fishes which are quite cryptic (e.g., peacock and leopard flounders, scorpionfish, frogfish, many blennies and gobies, trumpetfish...), but also many exhibit some cryptic components, such as countershading and disruptive coloration (including false eyes for misdirection).*"

WJA Reply: You spotted an error that was also pointed out by a comment from Benjamin Geffroy; that is, I incorrectly used the expression "will" where it should read "can." I have since corrected it in the revised version. But please do note that this hypothesis stresses the importance of the "mobile" (i.e. spatio-temporal) feature for making it very difficult for organisms to evolutionary develop a pattern that can provide some concealment against predators or preys. I hope that the new figure added to the paper helps to further clarify the circumstances where coral reefs can indeed support camouflage (which basically occurs when animals are loyal to one specific background during daylight hours).

#6 "*The prevalence of countershading seems to suggest that some crypticity has long continued to be advantageous in reef environments, although highly conspicuous signals are additionally advantageous. Moreover, the author's hypothesis that crypticity should primarily be favored in relatively sessile fishes could be directly tested (this could be mentioned in the paper)--and if the author could support this contention, that would be great (that most known examples of camouflage in reef fishes are in relatively stationary species)*".

WJA Reply: Indeed, countershading, disruptive camouflage and other forms of concealment are not negated among diurnal mobile fish in coral reefs. The extraordinary abundance of life forms and solutions to the constant predator/prey interactions certainly include these mechanisms (and possibly others we haven't described yet). Nevertheless, the question remains of why there are so many fish that are so easily detectable, even for humans. Furthermore, this species is only a visitor in the described environments and the reason for why senses which do not define the need to see those species - is not covered by those explanations. It has been shown that fish can develop visual capabilities that are far better than ours - if doing so would provide them with the ability to escape from or catch those

colourful fish, it would be surprising that they would not use/develop those very capabilities.

Thank you once again for your appreciated input.

Best,
Wladimir

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Competing Interests: No competing interests were disclosed.

Comments on this article

Version 1

Author Response 07 Mar 2016

Wladimir Alonso, Origem Scientifica, São Paulo, Brazil

Dear Ben,

Thank you very much for your encouraging note and your very relevant feedback.

Below are my responses to your comments:

B#1 *"I've been reading your piece with a particular attention. I really liked your proposition. I just identified one possible caveat, that you should take into account from my point of view. As you underlined: "If, on the other hand, a fish spends most of his time in one location, natural selection will favour pigmentation and morphologies that match that predictable substrate (be it a coral species, type of rock or sand)." However there are some examples of fish living in very high degree of vicinity with their home habitat that display very different colour pattern to their predictable substrate."*

Thank you for pointing this out. You are indeed correct regarding my imprecision in the sentence you have referenced. I am changing the word "will" to "can" in the text to emphasize that the conditions allow for the possibility of camouflage, rather than an "imposition" for camouflage. But, of course, as you accurately pointed out, fish, particularly clownfish, don't follow this "rule." This is exactly the case with macaws and hummingbirds, which I did cite, and in which the circumstance is not that the organism cannot camouflage, but it does not *need* to camouflage. It has the protection of sea anemones, so why bother when it can utilize the canvas of the body for other purposes.

I also added a figure in this version that attempts to highlight the difference between these two important circumstances which are unfavourable to camouflage mechanisms ("adverse conditions for camouflage" found among roaming fish in coral reefs and "no need for camouflage" found among macaws and hummingbirds)

So, going back to your clownfish example, because in this particular case, they are so well shielded against predation by their biological alliance with poisonous anemone, their striking coloration is a product of residing the "carefree world" region above, rather than the "hyper-visible world." The clownfish develop conspicuousness not out of impossibility (the background where it spends most of its time -the anemone- is quite predictable), but out of disdain for camouflage. This is a descriptive example I hadn't thought about previously, and so I am adding it to the edited version.

As for your comments observed during your own experience in Fernando de Noronha (lucky you!), I would say that, despite the coral reefs not being as colourful as in other places, the "hyper-visible" conditions are still present: the water is very transparent and the background is still very unpredictable for those species that roam near the rocks/corals, so therefore, camouflage is not an option for them. You are indeed correct in your argument that comparative studies need to take into account all conditions in these different habitats (micro and macro) and can test this (as well as alternative) theories.

Thanks once again for your much appreciated input.

Best,

Wladimir

Competing Interests: No competing interests were disclosed.

Reader Comment 01 Jul 2015

Benjamin Geffroy, Laboratoire de Physiologie et Génomique des Poissons, Campus Beaulieu, France

Dear Wladimir,

I've been reading your piece with a particular attention. I really liked your proposition. I just identified one possible caveat, that you should take into account from my point of view. As you underlined :

"If, on the other hand, a fish spends most of his time in one location, natural selection will favour pigmentation and morphologies that match that predictable substrate (be it a coral species, type of rock or sand)."

However there are some examples of fish living in a very high degree of vicinity with their home habitat that display very different colour patterns to their predictable substrate. The species that directly comes to me are clownfish. While they display amazing colour, it is possible to well distinguish them from their home habitat (anemones). These fish spend about 95% of their time within or in close vicinity with anemone. There might also be other species that doesn't move so much, and I think you should definitely talk more about it to reinforce your argument. For clownfish, colour pattern attracting predators might not be so "costly" since they are protected by anemones. But it might not be so clear for other species and it would be worth developing your argument by discussing it. Another thing, I just had the opportunity to visit the incredible Fernando de Noronha island (that you might know), corals are not so colourful (compared to other places in the world) while many species display striking colours (Thalassoma noronhum comes to me, as well as many damselfish species) in praia sueste for instance. According to your hypothesis, the contrast between habitat and fish should be minimized, to reduce predation risk. As such we could expect that selection would act by selecting fish with lower pigmentation level over time in such places Endemic species might thus display a colourful pattern different to that of sister species from caribes for examples. There (in FN) you have a good place and some good examples to test your hypothesis

Good luck for the paper, and I await to see it published soon.

Best

Ben

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Competing Interests: I do not have competing interests

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